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Her research interests lie in the formation, management, and evaluation of cross-sectoral partnerships in sport organizations. Her research has appeared in the Journal of Sport Management, International Review for the Sociology of Sport, Journal of Sport and Social Issues, Human Relations, Leisure Studies, European Sport Management Quarterly, and International Journal for Sport Management and Marketing. He is a member of the North American Society for Sport Management (NASSM) and the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). In 2008, Thibault was awarded the Earle F. Parks is a founding coeditor of the Journal of Sport Management and has served on NASPE's Task Force on Sport Management Curriculum Accreditation (1986-93) and Sport Management Program Review Council (1993-94). Thibault resides in St. Catharines, Ontario. By Paul Downward, Alistair Dawson, Trudo Dejonghe March 30, 2009 Sports Economics is the ideal introduction for all sport management and sport policy students and those for whom economics is a relatively new area of study. He has served on and chaired numerous master and doctoral committees at Bowling Green, Florida State, and Howard universities. An avid traveler, she makes her home in Bowling Green, Ohio, where she enjoys working on projects that preserve the history of women in physical education and sport. Her published works include textbooks, book chapters, journal articles, and a computer program on sport management career guidance. The growth and professionalization of sport has driven changes in the consumption and production of sport and in the management of sporting organizations at all levels of sport. Aimed at students with little or no prior knowledge of marketing, the book outlines a step-by-step framework for effective sport marketing, from conducting market ... It describes the evolution of sport from a kitchen-table operation into the sophisticated, boardroom-driven global financial industry that it is today. Janet B. She also investigates the role of the Canadian government in sport excellence and sport participation and government involvement in developing sport policy. His research has appeared in the International Journal of Sport Management, Sport Marketing Quarterly, Journal of Sport Management, Academic Athletic Journal, Journal of Teaching Physical Education, Applied Research in Coaching and Athletics Annual, The Physical Educator, International Journal of Sport Marketing and Sponsorship, Journal of Physical Education, Recreation and Dance, and College Student Journal. Any successful manager working in sport must have a clear understanding of how the media works, as well as the practical skills to manage the communication process. His primary area of scholarly interest is the symbiotic relationship between sport and communication. Parks, DA, is distinguished teaching professor emerita, former graduate studies coordinator, and former sport management division chair at Bowling Green State University in Ohio. She is a NASSM research fellow; a fellow in the Research Consortium of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD); and the recipient of the Outstanding Achievement Award from the Sport Management Council (SMC) of the National Association for Sport and Physical Education (NASPE) and the President's Award from the National Association for Girls and Women in Sport (NAGWS). Her most recent book, written in collaboration with Addi Muti and Ann Bowers, chronicles the history of women's sports at BGSU. Pedersen has published over 55 peer-reviewed articles in journals such as the Journal of Sport Management, Sociology of Sport Journal, International Journal of Sports Marketing and Sponsorship, and Journal of Sports Economics. By Russell Hoye, Katie Misener, Michael L. Jerome Quarterman, PhD, is an associate professor in the department of health, human performance, and leisure studies at Howard University in Washington, DC. By Matthew Nicholson, Anthony Kerr, Merryn Sherwood June 22, 2015 Successful media relations and a sound communication strategy are essential for all sport organizations. He was a tenured faculty member at Bowling Green State University of Ohio for 11 years. Quarterman is an active researcher who has authored or coauthored 45 scholarly publications, including peer-reviewed journal articles, book chapters, and edited books. He teaches students in a variety of courses at the undergraduate, master's, and doctoral levels, including organizational theory, intercollegiate athletic administration, research methods in sport management, ethics and social issues in sport, human resources management, sport marketing, and diversity in sport organizations. In 2005 to 2006, she was an SMC/NASPE representative on the Task Force on Sport Management Curriculum Standards. By Tracy Taylor, Alison Doherty, Peter McGraw January 06, 2015 Managing People in Sport Organizations provides a comprehensive overview of the theory and practice of managing people within a strategic framework. At the elite level, sport has moved from being an amateur pastime to one of the world's most significant industries. Previously, Pedersen taught sport communication and management courses at several colleges and universities, including Bowling Green State University and Palm Beach Atlantic University. By Aaron C.T. Smith, Bob Stewart January 06, 2015 Introduction to Sport Marketing is an accessible and engaging introduction to key concepts and best practice in sport marketing. Zeigler Award from NASSM for her scholarly and leadership contributions to the field. Managing sport organizations at the start of the 21st century involves the application of techniques and strategies evident in leading business, government and nonprofit organizations. He is a research fellow for the North American Society for Sport Management (NASSM), a member of the North American Society for Sport History (NASSH) and the European Association for Sport Management (EASM), and a charter member of Sport Marketing Association (SMA). Pedersen lives in Bloomington, Indiana, with his wife, Jennifer, and their four children. By Bob Stewart July 24, 2014 Sport Funding and Finance provides a complete introduction to the macro-level and micro-level aspects of sport finance. These textbooks are considered essential resources for academics, students and managers seeking an international perspective on the management of the complex world of sport. During her 39 years on faculty at BGSU, Parks taught physical education and sport management and coached tennis and golf. Zeigler Award for Professional Achievement (1992) and the NASSM Distinguished Service Award (2001). Since retiring from teaching in 2004, Parks has written and produced Title IX: Implications for Women in Sport and Education, a three-disc DVD set designed for classroom use. He enjoys spending time with his family as well as traveling, photography, cycling, and watching sporting events. She was a founding member of the North American Society for Sport Management (NASSM), which has honored her with the Earle F. A former sportswriter and sports business columnist, Pedersen has researched, published, and presented on the activities and practices of many sport organization personnel, specifically those associated with the print media (i.e., newspaper editors and reporters) and affiliated with intercollegiate and interscholastic sports (i.e., athletic directors and student-athletes). The book will also provide an ideal introduction to sports economics for economics students new to the area. To support their use by academics, each text is supported by current case studies, targeted study questions, further reading lists, links to relevant web-based resources, and supplementary online materials such as case study questions and classroom presentation aids. Now in a fully revised and ... He is the proud parent of Terrance and Michele. By Russell Hoye, Graham Cusksley November 03, 2006 Sport Governance provides a comprehensive guide to the practical application of governance principles to amateur and professional sport organisations operating at the community, state/provincial, national, and international levels. Prior to that, he was on the faculty at Florida State University and taught graduate students in research methods, organizational theory, and diversity in organizations of the sport industry. Pedersen, PhD, the newest member of the editorial team, is an associate professor of sport management and the director of the sport management doctoral program at Indiana University at Bloomington. Prior to his position at Bowling Green, his teaching and administrative experiences were at historically black colleges and universities, including Southern, Alabama State, Kentucky State, Central State, Hampton, Florida A&M, and Lincoln universities. She also volunteers for several social service agencies in her community. Specifically designed to make ... Many millions of people around the globe are employed in sport organizations in areas as diverse as event management, broadcasting, venue management, marketing, professional sport, community and collegiate sport, and coaching as well as in allied industries such as sporting equipment manufacturing, sporting footwear and apparel, and retail. Thibault serves on the editorial board of the International Journal of Sport Policy as well as the Journal of Sport Management where she previously held the posts of associate editor and editor. It uses the professional ... It presents a balanced view between accepted practice and what ... Lucie Thibault, PhD, is an associate professor at Brock University in Ontario, Canada. Paul M. This revised and updated second edition examines a range of strategic human resource management approaches that can be used by sport organizations to ... Before working at Brock University, Thibault taught at the University of British Columbia for 8 years and the University of Ottawa for 5 years. Naraine, Catherine Ordway February 28, 2022 Now available in a fully revised and updated sixth edition, Sport Management: Principles and Applications tells you everything you need to know about the contemporary sport industry. By Barrie Houlihan, Matthew Nicholson, Russell Hoye August 28, 2009 Sport and Policy is the first book of its kind to critically analyse the regulatory role of the state and its impact on sport and the intersections of sport with other areas of government policy. In more than 20 years of teaching, Thibault has instructed courses in organizational theory, organizational behavior, ethics in sport, globalization of sport, and policy and social issues in sport. He has also served on the editorial boards for International Journal of Sport Management, Athletic Academic Journal, and ICHPERSD Journal of Research, or its affiliates View All Book Series BOOK SERIES About the Series This Sport Management Series has been providing a range of texts for core subjects in undergraduate sport business and management courses around the world for more than 10 years. Covering both the professional and nonprofit sectors, and with more international material than any other ... Pedersen has authored or coauthored Strategic Sport Communication (2007) and two sport history texts. She is a member of the North American Society for Sport Management (NASSM) and was named a NASSM research fellow in 2001. Russell HoyeLa Trobe University, Australia Offering a unique and comprehensive examination of how sport is affected by a range of government ... He has lectured and presented on sport communication and management topics around the world, including China and Korea. Quarterman holds a doctoral degree from Ohio State University, a master's degree from Kent State University, and a bachelor's degree from Savannah State University. © 1996-2014, Amazon.com, Inc. Founder and editor in chief of the International Journal of Sport Communication, Pedersen also serves as an editorial review board member of five national and international sport journals. This series explains these concepts and applies them to the diverse global sport industry. She was twice selected as an honorary fellow in the Women's Studies Research Center at the University of Wisconsin at Madison.

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